

## **FOR IMMEDIATE RELEASE**

# **UIG and Qustodio Partner to Bring the World's Leading Parental Control Solution to US Stores**

## ***Qustodio Parental Control 2015 hits retail shelves across the US through November***

**BARCELONA, SPAIN and NEW YORK, NY – November 5, 2014** – UIG Entertainment announced today a partnership with Qustodio that will place Qustodio Parental Control 2015 on retail shelves across the US starting in November. This will be Qustodio's first time on retail shelves in the US and the initial rollout delivers Qustodio to more than 2,000 stores nationwide, giving parents an easy way to get the world's leading parental control software wherever they shop.

Qustodio Parental Control 2015 keeps kids of all ages safe online and helps parents make sure children are productive and secure while they surf the web, visit social media sites and work on their device. Parental Control 2015 is a full featured, multi-platform solution that allows parents to manage all the families' online devices and activities and supports all major desktop and mobile platforms including Android, iOS, Mac, Windows, Kindle and Nook.

### **Pricing and Availability**

Qustodio boxed products arrive in all Sam's Clubs nationwide this week and hit Target stores the week of November 9. Qustodio will also be available for order from Amazon.com ahead of Thanksgiving. The boxed product will retail for \$19.99 for a one-year license good for up to three users and 3 different devices and is designed to cover the needs of most US families.

"Qustodio is excited to partner with UIG and distribute our boxed product across the US," said Eduardo Cruz, CEO and co-founder of Qustodio. "This partnership brings Qustodio to more than 2,000 stores nationwide and makes it even easier for parents to keep their kids safe online."

"We are proud to partner with Qustodio and launch this multi-platform solution into the North American retail market," said Tony Costa, Vice President of Sales and Marketing for UIG's North American subsidiary. "Designed for use on smart phones, tablets, desktop and notebook computers, this complete Parental Control Solution delivers an easy and comprehensive way for parents to keep their family members safe in today's digital world."

## **About Qustodio**

Qustodio, founded in 2012, makes internet safety and device management easy for families, schools and businesses worldwide. The company is well known for its flagship consumer product and leading parental control solution, Qustodio Parental Control, which helps millions of parents worldwide ensure safe and productive use of connected devices. Qustodio is headquartered in Barcelona, Spain and can be found online: [www.Qustodio.com](http://www.Qustodio.com), via [Twitter:@Qustodio](https://twitter.com/Qustodio) and on [Facebook:Qustodio](https://facebook.com/Qustodio).

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## **Contact:**

Rich Mullikin

PR for Qustodio

925-354-7444 – Mobile

[rich.mullikin@sbcglobal.net](mailto:rich.mullikin@sbcglobal.net)