

Qustodio named Best B2C Digital Product 2018

- The digital safety and wellbeing tool for families was named Best B2C Digital Product 2018.
- The Product Hackers Awards offers over €300,000 in prizes and aims to highlight the importance of Digital Products created by tech startups in Spain.

Qustodio, the digital safety and wellbeing platform for families, has been voted Best B2C Digital Product 2018 at the first edition of the Product Hackers Awards; an award it was competing for against four other companies.

Its intuitive design and determination to provide families with information about what their children are doing online were just some of the reasons why the company came out on top.

The tool, created in Barcelona in 2012, has **over 2 million users worldwide in 245 countries**. *"This achievement is proof that we are headed in the right direction and encourages us to strive to help families improve their children's safety and wellbeing in the online world, while detecting instances of cyberbullying, cyber predators, and preventing online addiction,"* said **Manuel Bruscas**, Vice President of Product at [Qustodio](#), as he collected the award at the ceremony held yesterday at UTOPICUS (Madrid).

The **Product Hackers Awards** were created with the aim of highlighting the importance of Digital Products created by Spanish tech startups. This first ceremony was attended by over one hundred professionals from the Digital Product sector in Spain, including representatives from the main drivers and investors, the most influential startups, and the professionals with the biggest impact on the Digital Product community.

The winners of each of the 9 categories (Young, B2B, B2C, Startup, Corporate, Entertainment, Mobile, Social Impact, and Physical Impact) will enjoy **over €300,000 in prizes**.

For more information: <https://www.qustodio.com/en/>

Qustodio

Created in 2012 in Barcelona, Qustodio is the leading platform for digital safety and wellbeing for families, with over 70 employees and 2 million users worldwide in 245 countries. Designed to help families protect their children in the online world, detect cyberbullying and online predators, as well as prevent online addiction, the app works on different operating systems (Windows, Mac OS, Android, iOS, and Kindle) and is available in 8 languages (Spanish, English, French, Italian, Portuguese, German, Japanese and simplified Chinese).

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